

# LIVINGSTON COUNTY CENSUS 2020 COMPLETE COUNT COMMITTEE AGENDA

January 28, 2020

3:00 p.m.

John E. LaBelle Public Safety Complex  
1911 Tooley Road, Howell, MI

Pages

1. CALL TO ORDER
2. MOMENT OF SILENCE FOR REFLECTION
3. PLEDGE OF ALLEGIANCE TO THE FLAG
4. ROLL CALL

5. APPROVAL OF MINUTES

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Dated: January 7, 2020

6. APPROVAL OF AGENDA
7. CALL TO THE PUBLIC
8. REPORTS
9. DISCUSSION

## 9.1 Fliers

- a. Where to Post
- b. Sizes
- c. Content
- d. Other

## 9.2 Website

- a. Outreach opportunities - local partners, businesses

### **9.3 Potential Partners**

- a. Government Offices
- b. Schools
- c. Multiple People Housing - Apartments, Mobile Homes, Nursing Homes
- d. Libraries
- e. Other

### **9.4 Financing**

- a. How to Finance Efforts
- b. What Efforts to Finance

## **10. CALL TO THE PUBLIC**

## **11. ADJOURNMENT**

# CENSUS 2020 COMPLETE COUNT COMMITTEE

## MEETING MINUTES

January 7, 2020, 3:00 p.m.  
John E. LaBelle Public Safety Complex  
1911 Tooley Road, Howell Auditorium, Howell, MI

Members Present: Douglas Helzerman, Kristi Cox, Matt Shane, Mary Helfman, Kathleen Kline-Hudson, Allison Nalepa

### 1. CALL TO ORDER

Commissioner Helzerman called the meeting to order at 3:03 p.m. and announce the Pledge of Allegiance to the Flag of the United States of America will take place after Agenda #2: Moment of Silence for Reflection.

### 2. MOMENT OF SILENCE FOR REFLECTION

### 3. PLEDGE OF ALLEGIANCE

All rose for the Pledge of Allegiance to the Flag of the United States of America.

### 4. ROLL CALL

Indicated the presence of quorum.

### 5. OPENING REMARKS

Commissioner Helzerman referred to the constitutional mandate for the United States Census.

### 6. APPOINTMENT OF VICE-CHAIR & SECRETARY

Commissioner Helzerman nominated Allison Nalepa as Vice-Chair of the Census 2020 Complete Count Committee. No secretary was appointed.

**Moved by:** M. Helfman

**Seconded by:** M. Shane

Yes: (6): D. Helzerman, K. Cox, M. Shane, M. Helfman, K. Kline-Hudson, and A. Nalepa

**Motion Carried (6 to 0)**

### 7. APPROVAL OF AGENDA

**Moved by:** M. Shane

**Seconded by:** M. Helfman

Yes: (6): D. Helzerman, K. Cox, M. Shane, M. Helfman, K. Kline-Hudson, and A. Nalepa

**Motion Carried (6 to 0)**

### 8. CALL TO THE PUBLIC

None.

## 9. TRAINING

Mrs. Linda Clark, 2020 Census Bureau Partnership Specialist

- Began the presentation with information on her professional experience with the United States Census.
- Explained the purpose of the Census.
- Reviewed hard to reach groups
- Provided handouts with more information and guides for 2020 Census Complete Count Committees.
- Marilyn Sanders, is the Chicago Region Director, of which Michigan is a part of this region.
- March 12th is the deadline for invitations for participation.
- Households will receive a unique identifier and will respond by phone or online.
- 3 reminders will be sent to complete the Census.
- If there is no repose after the 3rd attempt, someone will visit the home to get the questions answered.
- Information is released to the public 72 years after it has been collected.
- Reviewed confidentiality process and what information is released as "aggregate."
- Reviewed Timeline
  - Jan - Alaska is beginning enumeration
  - Feb - Group quarters operations begin
  - March - Complete delivering redistricting summary files to all states
  - April 1 - Count where you are
- Reviewed homelessness
- Recommended a member participate from a local library and the media.
- The Committee should meet about 1 time every 3 weeks.
- The Census is looking to hire, there are a lot of positions, and census workers are well paid.
- Reviewed ROAM - to help locate hard to count areas in communities (online)
- Reviewed process for those that leave Michigan during winter months. Individuals should be counted where they are for most of the year.
- Michigan had a 78% response in 2010, should have a goal to improve this percentage.
- Livonia had a 100% response rate.
- Explained that for every person not counted it is a loss of funding of \$1,800/person/year.
- Answered questions.

**10. NEW BUSINESS**

**10.1 Fliers**

Committee reviewed the fliers prepared by Allison and provided feedback and suggestions.

**10.2 Website**

Discussed events for outreach:

- Community Connect
- HSCB Annual Meeting

**10.3 Potential Partners**

- Facebook communities
- Non-profits (HSCB, LCCC, Love Inc.)
- Post Offices

**10.4 Financing**

No discussion.

**11. SCHEDULE FUTURE MEETINGS**

January 28th, February 18th, March 10th from 3 p.m. - 5 p.m.

Calendar invites will be sent by email.

**12. CALL TO THE PUBLIC**

None.

**13. ADJOURNMENT**

**Moved by:** K. Cox

**Seconded by:** M. Shane

Motion to adjourn the meeting at 4:58 p.m.

Yes: (6): D. Helzerman, K. Cox, M. Shane, M. Helfman, K. Kline-Hudson, and A. Nalepa

**Motion Carried (6 to 0)**

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Natalie Hunt, Recording Secretary