

# CENSUS 2020 COMPLETE COUNT COMMITTEE

## MEETING MINUTES

January 7, 2020, 3:00 p.m.  
John E. LaBelle Public Safety Complex  
1911 Tooley Road, Howell Auditorium, Howell, MI

Members Present: Douglas Helzerman, Kristi Cox, Matt Shane, Mary Helfman, Kathleen Kline-Hudson, Allison Nalepa

Others Present: Ann Robinson, Mike Hubert, Nancy Sauvage, Mona Shand, Holly Ward Lamb, Jerilee Cook, Bob Hanvey, Sandon Lettieri, Ellen Lafferty

### 1. CALL TO ORDER

Commissioner Helzerman called the meeting to order at 3:03 p.m. and announce the Pledge of Allegiance to the Flag of the United States of America will take place after Agenda #2: Moment of Silence for Reflection.

### 2. MOMENT OF SILENCE FOR REFLECTION

### 3. PLEDGE OF ALLEGIANCE

All rose for the Pledge of Allegiance to the Flag of the United States of America.

### 4. ROLL CALL

Indicated the presence of quorum.

### 5. OPENING REMARKS

Commissioner Helzerman

referred to the constitutional mandate for the United States Census.

### 6. APPOINTMENT OF VICE-CHAIR & SECRETARY

Commissioner Helzerman nominated Allison Nalepa as Vice-Chair of the Census 2020 Complete Count Committee. No secretary was appointed.

**Moved by:** M. Helfman

**Seconded by:** M. Shane

Yes: (6): D. Helzerman, K. Cox, M. Shane, M. Helfman, K. Kline-Hudson, and A. Nalepa

**Motion Carried (6 to 0)**

### 7. APPROVAL OF AGENDA

**Moved by:** M. Shane

**Seconded by:** M. Helfman

Yes: (6): D. Helzerman, K. Cox, M. Shane, M. Helfman, K. Kline-Hudson, and A. Nalepa

**Motion Carried (6 to 0)**

### 8. CALL TO THE PUBLIC

None.

## 9. TRAINING

Mrs. Linda Clark, 2020 Census Bureau Partnership Specialist

- Began the presentation with information on her professional experience with the United States Census.
- Explained the purpose of the Census.
- Reviewed hard to reach groups
- Provided handouts with more information and guides for 2020 Census Complete Count Committees.
- Marilyn Sanders, is the Chicago Region Director, of which Michigan is a part of this region.
- March 12th is the deadline for invitations for participation.
- Households will receive a unique identifier and will respond by phone or online.
- 3 reminders will be sent to complete the Census.
- If there is no response after the 3rd attempt, someone will visit the home to get the questions answered.
- Information is released to the public 72 years after it has been collected.
- Reviewed confidentiality process and what information is released as "aggregate."
- Reviewed Timeline
  - Jan - Alaska is beginning enumeration
  - Feb - Group quarters operations begin
  - March - Complete delivering redistricting summary files to all states
  - April 1 - Count where you are
- Reviewed homelessness
- Recommended a member participate from a local library and the media.
- The Committee should meet about 1 time every 3 weeks.
- The Census is looking to hire, there are a lot of positions, and census workers are well paid.
- Reviewed ROAM - to help locate hard to count areas in communities (online)
- Reviewed process for those that leave Michigan during winter months. Individuals should be counted where they are for most of the year.
- Michigan had a 78% response in 2010, should have a goal to improve this percentage.
- Livonia had a 100% response rate.
- Explained that for every person not counted it is a loss of funding of \$1,800/person/year.
- Answered questions.

**10. NEW BUSINESS**

**10.1 Fliers**

Committee reviewed the fliers prepared by Allison and provided feedback and suggestions.

**10.2 Website**

Discussed events for outreach:

- Community Connect
- HSCB Annual Meeting

**10.3 Potential Partners**

- Facebook communities
- Non-profits (HSCB, LCCC, Love Inc.)
- Post Offices

**10.4 Financing**

No discussion.

**11. SCHEDULE FUTURE MEETINGS**

January 28th, February 18th, March 10th from 3 p.m. - 5 p.m.

Calendar invites will be sent by email.

**12. CALL TO THE PUBLIC**

None.

**13. ADJOURNMENT**

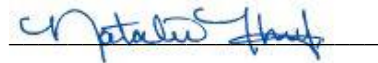
**Moved by:** K. Cox

**Seconded by:** M. Shane

Motion to adjourn the meeting at 4:58 p.m.

Yes: (6): D. Helzerman, K. Cox, M. Shane, M. Helfman, K. Kline-Hudson, and A. Nalepa

**Motion Carried (6 to 0)**



Natalie Hunt, Recording Secretary