

LIVINGSTON COUNTY CENSUS 2020 COMPLETE COUNT COMMITTEE AGENDA

April 21, 2020

1:00 p.m.

Zoom Virtual Meeting Room

Meeting ID: 399-700-0062 / Password: LCBOC

<https://zoom.us/j/3997000062?pwd=SUdLYVFFcmozWnFxbm0vcHRjWkVIZz09>

Pages

1. CALL TO ORDER
2. MOMENT OF SILENCE FOR REFLECTION
3. PLEDGE OF ALLEGIANCE TO THE FLAG
4. APPROVAL OF MINUTES 1
Minutes of Meeting Dated: March 9,2020
5. APPROVAL OF AGENDA
6. CALL TO THE PUBLIC
7. BRIEF REVIEW OF EFFORTS
8. CURRENT GRANT & BUDGET EXPENDITURES
9. UPDATED COUNTY RESPONSE RATE
 - Areas of Lower Response
10. REPORT
Call with Linda Clark, Census Bureau
11. DISCUSSION
 - WHMI & Livingston Post Advertising Extensions
 - Messaging/Topics for Ads
 - Methods

12. CALL TO THE PUBLIC

13. ADJOURNMENT

CENSUS 2020 COMPLETE COUNT COMMITTEE

MEETING MINUTES

March 9, 2020, 3:00 p.m.
John E. LaBelle Public Safety Complex
1911 Tooley Road, Howell, MI

Members Present: Douglas Helzerman, Kristi Cox, Kathleen Kline-Hudson, Allison Nalepa, Mona Shand, Ann Robinson, Nancy Sauvage, Mary Helfman

Members Absent: Matt Shane, Mark Robinson, Mike Hubert, Jim McGuire

Others Present: Mike Samson, Megan Dolriex, Nancy Sauvage, Julie Multon, Karen McNally, Lori Pennala, Ellen Lafferty, Holly Ward Lamb, Jerilee Cook, Kate DeRosier, and Sandon Lettieri

1. CALL TO ORDER

Commissioner Helzerman called the meeting to order at 3:00 p.m.

2. MOMENT OF SILENCE FOR REFLECTION & PLEDGE OF ALLEGIANCE

3. ROLL CALL

Indicated the presence of a quorum.

4. APPROVAL OF MINUTES

February 18, 2020

Moved by: K. Cox

Seconded by: M. Helfmann

Motion to approve the minutes as presented.

Yes: (6): D. Helzerman, A. Nalepa, K. Cox, M. Shane, M. Helfman, A. Robinson

Absent: (3): Jim McGuire, Mark Robinson, Matt Shane **Motion Carried (6 to 0)**

5. APPROVAL OF AGENDA

Moved by: K. Cox

Seconded by: M. Helfmann

Motion to approve the minutes as presented.

Yes: (6): D. Helzerman, A. Nalepa, K. Cox, M. Shane, M. Helfman, A. Robinson

Absent: (3): Jim McGuire, Mark Robinson, Matt Shane **Motion Carried (6 to 0)**

6. CALL TO THE PUBLIC

D. Helzerman announced that the County received a grant from Michigan Municipal League and he moved the agenda to Item 7.5 for Allison's explanation of the grant.

7. REPORTS

7.1 Background Check / Member Update

D. Helzerman stated that the topic was discussed at the Board of Commissioner's meeting and no comment has been received from HR.

7.2 WHMI Interview

D. Helzerman gave an interview Sunday, March 8 and it will again air on a different date.

7.3 Census Project Assistant Positions update

D. Helzerman stated that OLHSA has a grant for hiring two temporary staff. Ann Robinson introduced the two new Census Project Assistants, Karen McNally and Julie Multon, and she stated that they will be distributing census information throughout the county. Discussion continued on places where census information can be displayed.

7.4 Community Action Plan Update

Allison Nalepa provided an update to the Community Action Plan that has been distributed widely to Community Partners. We are seeing information appearing in various media outlets such as HSCB (Livingston County Human Service Collaborative Body), *Fowlerville News & Views*, WHMI and Livingston Post.

7.5 Michigan Municipal League Be Counted 2020 Grand Application/Award

Allison Nalepa announced that Livingston County applied for and was awarded a \$50,000 grant from Michigan Municipal League for Census work. This is in addition to OLHSA's \$7,000 grant. Allison also discussed census items that can be used for marketing the census to Livingston county residents. D. Helzerman asked for suggestions on people to record WHMI census commercials.

8. DISCUSSION

8.1 Be Counted Grant Discussion

The group discussed various marketing items with emphasis on recyclable items such as paper items. Some of the suggestions included: paper placemats, stickers for pizza boxes, pens, and reusable straws (highly recommended) and tote bags.

9. CALL TO THE PUBLIC

None.

10. ADJOURNMENT

The group decided to have a final wrap up meeting and attendees could also take census marketing materials at that last meeting. That meeting is scheduled for March 24, 2020 at 3:00 pm with the location to be announced.

Moved by: K. Kline-Hudson

Seconded by: K. Cox

Motion to adjourn the meeting at 4:25 p.m.

Yes: (8): D. Helzerman, A. Nalepa, K. Cox, M. Helfman, M. Hubert, Kathleen Kline-Hudson, A. Robinson, Mona Shand

Absent: (3): Jim McGuire, Mark Robinson, Matt Shane

Motion Carried (8 to 0)

Ann Robinson

Natalie Hunt, Recording Secretary

UNAPPROVED