

**LIVINGSTON COUNTY
CENSUS 2020 COMPLETE COUNT COMMITTEE
AGENDA**

September 22, 2020, 1:00 p.m.

Zoom Virtual Meeting Room

Meeting ID: 399-700-0062 / Password: LCBOC

<https://zoom.us/j/3997000062?pwd=SUdLYVFFcmozWnFxbm0vcHRjWkVIZz09>

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1. **CALL TO ORDER**
2. **MOMENT OF SILENCE FOR REFLECTION**
3. **PLEDGE OF ALLEGIANCE TO THE FLAG**
4. **APPROVAL OF MINUTES**
Minutes of Meeting Dated: September 1, 2020
5. **APPROVAL OF AGENDA**
6. **CALL TO THE PUBLIC**
7. **REPORTS**
 - 7.1 **Response Rate Update**
 - 7.2 **Budget Update**
 - 7.3 **Farmer's Market Overview**
8. **DISCUSSION**
 - 8.1 **Spend Remaining Funds**
 - 8.2 **Appreciation of Committee and Volunteers**
9. **CALL TO THE PUBLIC**
10. **READING AND APPROVAL OF FINAL MEETING MINUTES**
11. **ADJOURNMENT**

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CENSUS 2020 COMPLETE COUNT COMMITTEE

MEETING MINUTES

September 1, 2020, 1:00 p.m.

Zoom Virtual Meeting Room

Meeting ID: 399-700-0062 / Password: LCBOC

<https://zoom.us/j/3997000062?pwd=SUdLYVFFcmozWnFxbm0vcHRjWkVIZz09>

Members Present: Douglas Helzerman, Kristi Cox, Matt Shane, Kathleen Kline-Hudson, Allison Nalepa, Mona Shand, Ann Robinson, Jim McGuire, Mary Helfman

Members Absent: Mike Hubert, Nancy Sauvage

1. CALL TO ORDER

Commissioner Helzerman called the meeting to order at 1:02 p.m.

2. MOMENT OF SILENCE FOR REFLECTION

3. PLEDGE OF ALLEGIANCE TO THE FLAG

4. APPROVAL OF MINUTES

Minutes of Meeting Dated: August 11, 2020

Motion to approve the minutes as presented.

Moved by: K. Kline-Hudson

Seconded by: A. Robinson

Yes: (7): D. Helzerman, M. Shane, K. Kline-Hudson, A. Nalepa, M. Shand, A. Robinson, and J. McGuire

Absent: (4): K. Cox, M. Hubert, N. Sauvage, and M. Helfman

Motion Carried (7 to 0)

5. APPROVAL OF AGENDA

Mary Helfman entered at 1:08 p.m.

Motion to approve the agenda as presented.

Moved by: M. Shane

Seconded by: M. Shand

Yes: (7): D. Helzerman, M. Shane, K. Kline-Hudson, A. Nalepa, M. Shand, A. Robinson, and J. McGuire

Absent: (4): K. Cox, M. Hubert, N. Sauvage, and M. Helfman

Motion Carried (7 to 0)

6. CALL TO THE PUBLIC

None.

7. REPORTS

7.1 Committee Extension

- Allison shared with members of the Committee that the Board has extended their terms through September 30, 2020.

7.2 Response Rate

- Reported at 81.8%
- Brighton Township is very close to their 2010 response rate.

7.3 Grant Funds

- Allison reported there are \$4,211.64 in funds left to spend before September 30th.

7.4 Advertising

- Allison reported the September Edition of *The Marketeer* was delivered to 40,000 addresses. Nancy Sauvage also helped with this ad.

Kristi Cox entered at 1:11 p.m.

- Members discussed possible advertising methods to utilize the funding in this last phase of the Census.
 - Electronic Ads send by schools as kids are starting remotely.
 - Another message for enumerator safe to notify that the Census workers will be visiting homes that have not yet responded
- Reviewed current Facebook ad: has reached 19,000 people.

7.5 Farmers' Markets

- Allison reported that she has not been successful in reaching the Farmer's Markets to request a booth. Members discussed speaking directly with business owners near the Farmer's Markets to request use of their property to set up a table for assisting those that have not yet completed the Census.
- Discussed offering coupons or vouchers to anyone that completes the Census at these events.
- Potential dates for setting up at these events would be September 12th, 19th, and 26th
- Members discussed which businesses they would reach out to.
- Allison will send final information to members.

Mona Shand exited at 1:42 pm.

8. ACTION ITEMS

None.

9. CALL TO THE PUBLIC

Commissioner Helzerman thanked all who have participated in this Committee for their efforts and great success.

10. DISCUSSION

Handy Township is preparing paperwork to request a refund to the township for expenses related to promoting the 2020 Census.

10.1 Schedule Next Meeting

The next meeting is scheduled for September 22, 2020 at 1:00 p.m. Zoom Meeting ID #399-700-0062, password: LCBOC.

11. ADJOURNMENT

Motion to adjourn the meeting at 1:46 p.m.

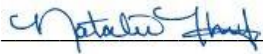
Moved by: K. Cox

Seconded by: M. Shane

Yes: (8): D. Helzerman, K. Cox, M. Shane, K. Kline-Hudson, A. Nalepa, A. Robinson, J. McGuire, and M. Helfman

Absent: (3): M. Hubert, M. Shand, and N. Sauvage

Motion Carried (8 to 0)



Natalie Hunt, Recording Secretary