

CENSUS 2020 COMPLETE COUNT COMMITTEE

MEETING MINUTES

September 22, 2020, 1:00 p.m.

Zoom Virtual Meeting Room

Meeting ID: 399-700-0062 / Password: LCBOC

<https://zoom.us/j/3997000062?pwd=SUdLYVFFcmozWnFxbm0vcHRjWkVIZz09>

Members Present: Douglas Helzerman, Kristi Cox, Matt Shane, Kathleen Kline-Hudson, Allison Nalepa, Mark Robinson, Ann Robinson

Members Absent: Mike Hubert, Mona Shand, Nancy Sauvage, Jim McGuire, Mary Helfman

1. CALL TO ORDER

Commissioner Helzerman called the meeting to order at 1:05 p.m.

2. MOMENT OF SILENCE FOR REFLECTION

3. PLEDGE OF ALLEGIANCE TO THE FLAG

4. APPROVAL OF MINUTES

Minutes of Meeting Dated: September 1, 2020

Motion to approve the minutes as presented.

Moved by: A. Robinson

Seconded by: M. Shane

Yes: (7): D. Helzerman, K. Cox, M. Shane, K. Kline-Hudson, A. Nalepa, M. Robinson, and A. Robinson

Absent: (5): M. Hubert, M. Shand, N. Sauvage, J. McGuire, and M. Helfman

Motion Carried (7 to 0)

5. APPROVAL OF AGENDA

Motion to approve the agenda as presented.

Moved by: M. Shane

Seconded by: K. Cox

Yes: (7): D. Helzerman, K. Cox, M. Shane, K. Kline-Hudson, A. Nalepa, M. Robinson, and A. Robinson

Absent: (5): M. Hubert, M. Shand, N. Sauvage, J. McGuire, and M. Helfman

Motion Carried (7 to 0)

6. CALL TO THE PUBLIC

None.

7. REPORTS

7.1 Response Rate Update

- The current Response Rate for Livingston County 82.2%
- Downtown Brighton is the only tract lower than their 2010 response rate and are projected to meet that rate before the Census ends.
- Currently ranked #1 in Michigan and #16 in the Nation

7.2 Budget Update

- \$846 of the \$50,000 grant left to spend before September 30, 2020

7.3 Farmer's Market Overview

- Allison, Mona, and Kathleen set up tables at the Brighton and Howell Farmers' Markets
- Discussions with many passersby including enumerators
- Assisted about 6 residents with completing the Census
- Kathleen felt that their presence was well received by the community and that it was a good experience.
- Over \$1,000 in gift cards are left to distribute

8. DISCUSSION

8.1 Spend Remaining Funds

- Allison stated there are enough funds to run one or two more Facebook ads before September 30th.
- Commissioner Helzerman presented the proposal by Handy Township to refund local municipalities for their expenses in promoting the Census.
- Solutions to contact and help the Assisted Living Facilities that have expressed difficulty in completing the Census due to lack of access to technology
- Postings at mailboxes of apartment complexes in downtown Brighton to notify of the chance for a gift card.
- Donate any remaining gift cards to MSU Extension for providing at events
- Consensus from Committee Members to run one more Facebook ad and donate the remaining cards to MSU Extension as discussed.

Motion to expend the remaining funds for an amount not exceed \$800 to refund Handy Township for expenses related to promoting the Census.

Moved by: M. Shane

Seconded by: K. Cox

Yes: (7): D. Helzerman, K. Cox, M. Shane, K. Kline-Hudson, A. Nalepa, M. Robinson, and A. Robinson

Absent: (5): M. Hubert, M. Shand, N. Sauvage, J. McGuire, and M. Helfman

Motion Carried (7-0-5)

8.2 Appreciation of Committee and Volunteers

- A report to Michigan Municipal League has been prepared and this will be presented at the Board of Commissioners meeting on October 13th at 5:30 p.m.
- The Board of Commissioners plan to recognize the members of this Committee for their efforts and success

9. CALL TO THE PUBLIC

None.

10. READING AND APPROVAL OF FINAL MEETING MINUTES

Motion to approve the minutes as read.

Moved by: K. Cox

Seconded by: M. Shane

Yes: (7): D. Helzerman, K. Cox, M. Shane, K. Kline-Hudson, A. Nalepa, M. Robinson, and A. Robinson

Absent: (5): M. Hubert, M. Shand, N. Sauvage, J. McGuire, and M. Helfman

Motion Carried (7 to 0)

11. ADJOURNMENT

Motion to adjourn the meeting at 1:46 p.m.

Moved by: M. Shane

Seconded by: A. Robinson

Yes: (7): D. Helzerman, K. Cox, M. Shane, K. Kline-Hudson, A. Nalepa, M. Robinson, and A. Robinson

Absent: (5): M. Hubert, M. Shand, N. Sauvage, J. McGuire, and M. Helfman

Motion Carried (7 to 0)



Natalie Hunt, Recording Secretary