RESOLUTION	NO:	2023-07-133
LIVINGSTON COUNTY	DATE:	July 31, 2023

Resolution Authorizing the Distribution of American Rescue Plan Act (ARPA) Funding to Senior Centers Marketing Program in Livingston County – Board of Commissioners

WHEREAS. Resolution 2022-12-192 outlined a plan for the strategic use and distribution of American Rescue Plan Act (ARPA) funding; and WHEREAS. a total of \$450,000 of ARPA funding was identified to support six (6) senior centers in Livingston County; and WHEREAS, the Senior Centers Marketing Program is requesting up to \$36,000 of this \$450,000 allocation for the purpose of funding a marketing program designed to inform residents of the availability and services of the six senior centers in Livingston County. This marketing program provides critical outreach to the senior community and will focus on a variety of themes intended to optimize physical, mental, and financial health in the communities. WHEREAS. a total of \$36,000 of ARPA funding was identified to support the Senior Centers Marketing Program in Livingston County; and WHEREAS, this is an eligible use of ARPA funding and will be listed under the Expenditure Category 2.37 Economic Impact Assistance: Other for federal reporting purposes. THEREFORE, BE IT RESOLVED that the Livingston County Board of Commissioners hereby approves the distribution of ARPA funds to the Senior Centers Marketing Program in the amount of up to \$36,000, for the purpose of funding a marketing program designed to inform residents of the availability and services offered by the six senior centers in Livingston County. BE IT FURTHER RESOLVED that the Board of Commissioners authorizes any budget amendments need to effectuate this project. BE IT FURTHER RESOLVED that from the date of approval of this resolution and until the project is completed, as outlined in Livingston County Resolution 2022-12-192, the Senior Center

Marketing Program shall provide a written update on the status of the use of granted funds to the to the Finance and Asset Management Committee every three (3) months and shall present, in person, a report on the use of granted funds to the Finance and Asset Management Committee every six (6) months until 12/31/2025 or until all granted funds are expended.

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