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To: Livingston County Board of Commissioners
From: Greg Kellogg, Transportation Director
Date: June 18, 2024
Re: Resolution Authorizing the Purchase of Onboard Media Players for LETS Vehicles from Mesa Electronics, Inc. – LETS

LET'S has a need to post information flyers inside its transit vehicles to broadcast service announcements, onboard rules, and other important information to passengers. This information has traditionally been posted in paper format, which requires staff to continuously change out flyers on every vehicle in the fleet when information is updated or flyers are destroyed.

In an effort to improve the efficiency and effectiveness of informational postings, LETS pilot tested two onboard media player systems, which include an LED monitor mounted overhead and a hard drive to store graphic announcements that can be updated with a USB memory stick.

The pilot test demonstrated that the media players are a superior option to paper flyers for several reasons, including the reduction of staff time required to update announcements, improved visibility for passengers, and the reduction of “clutter” from multiple paper flyers posted inside each vehicle.

LET'S desires to implement media players across its fleet of vans and buses, and in accordance with the County's Procurement Policy, a formal bid process was performed in collaboration with Fiscal Services and CoPro+ to request quotes for 36 media players. Two quotes were received and evaluated by a 3-person committee representing LETS, Information Technology, and Fiscal Services, which recommends an award to Mesa Electronics of Lombard, Illinois per the attached bid synopsis.

The total cost to purchase the media players will be \$66,656 which includes the hard drives, monitors, and all required cables.

Installation of the media players will be provided by a contracted vehicle maintenance vendor, Roy's Autoworks of Howell, MI, at an estimated \$600 per vehicle, for a total estimated installation cost of \$21,600.

The project will be funded entirely by Federal and State capital grant funding with no local funds required. This project was not included in the 2024 LETS budget and therefore a budget amendment will be necessary.

Thank you, and as always please do not hesitate to contact me with any questions at 517-540-7843.